

# REPORT

DATE: September 1, 2005

TO: Administration Committee  
Regional Council

FROM: Cheryl Collier, Communications Supervisor  
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SUBJECT: Co-Sponsor 2006 National Engineers Week Future City Competition

EXECUTIVE DIRECTOR'S APPROVAL:



## RECOMMENDED ACTION:

Approve co-sponsorship of the 2006 National Engineers Week Future City Competition in the amount of \$2,500.

## BACKGROUND:

The purpose of the National Engineers Week Future City Competition is to provide a fun and exciting educational program for seventh- and eighth-grade students that combines a stimulating engineering challenge with "hands-on" engineering and planning applications in presenting their vision of an ideal city in the future. Students learn how to design, build and manage their futuristic city taking into consideration transportation, housing, growth, land-use, economic, water and air quality issues.

The competition employs a team-based approach. All members of the three-person team have an important role that is necessary for the completion of the project.

More than 30,000 students from 1,000 public and private schools in 35 regions participated in Future City in 2005, the largest engineering education program in the country.

Regional competitions take place the end of January. The winning team (three students, teacher, and engineer mentor) from each qualifying regional Future City Competition receives an all-expense paid trip to Washington, D.C., for the national finals in February 2006. The first place national team wins a trip to the U.S. Space Camp in Huntsville, Alabama. SCAG has previously been a co-sponsor of this event. The event draws both local and national media coverage.

## FISCAL IMPACT:

Funds have not been allocated in the FY 05/06 for this specific sponsorship, however there is a miscellaneous sponsorship line item in the general fund budget for sponsorships that couldn't be identified ahead of time in which we would want to participate. Please see attached general fund line item budget.

FY 2005/06 General Fund Expenses

WBS GL #	Description	Details	FY 2005/06 Department Requests
<b>06-800</b>	<b>General Fund</b>		
54300	SCAG Consultant	Mark Pisano – RC Briefings	200
		Various local meetings	300
		Legislative Program	1,500
		Capitol WebWorks	400
		C2 Group	200,000
		Bauer Government Relations	80,000
		LA Metro ASPA	30
		<del>Holiday Cards</del>	<del>550</del>
		<del>Miscellaneous Other</del>	<del>10,000</del>
		<b>Total</b>	<b>282,430</b>
55600	SCAG Memberships	CALCOG membership & lobbying	7,283
		Intermodal Association & lobbying	20
		California Trucking Association & lobbying	30
		NARC Lobbying portion (20%)	4,800
		<b>Coalition for America's Gateway and Trade Corridors</b>	<b>10,000</b>
		US/Mex Border Counties Coalition	1,000
		<b>Total</b>	<b>23,133</b>
55910	RC / Committee Meetings	Expenses related to RC meetings	20,000
55912	RC Retreat	RC Retreat	15,000
55914	General Assembly	Annual General Assembly	15,000
55920	Other Meeting Expenses	Deposits and supplies	20,000
55930	Miscellaneous Other	Miscellaneous Other	9,500
55940	Stipend – RC Meeting	RC Stipends	140,000
58100	Travel	RC members travel	13,500
		6 lobbying trips to Washington DC	9,000
		6 lobbying trips to Sacramento	1,800
		12 trips to CALCOG	6,000
		3 trips by Gov't Affairs Analyst	4,500
		3 trips by Sr. Gov't Affairs Analyst	4,500
		<b>Total</b>	<b>39,300</b>
58200	Travel Registration	Registration fees for RC members	3,000
	Staff Lodging Expense		5,000

## FY 2005/06 General Fund Expenses

WBS GL #	Description	Details	FY 2005/06 Department Requests
58600	NARC Board Expense	NARC Board Expense	3,000
58700	RC Approved Costs	Southern California Leadership Network	12,500
		Other Expenses	5,500
			<b>18,000</b>
	Sponsorships	Calif Congressional Delegation	5,800
		Transportation Reception	
		Sacramento Legislative Briefing	7,000
		Annual Bi-State Transportation Technical Meeting for simultaneous translation	300
		<del>Miscellaneous Other sponsorships</del>	<del>15,000</del>
			<del>5,000</del>
		2006 National Engineer's Week Future City Competition	2,500
		Miscellaneous Other sponsorships	7,500
		<b>Sub-Total - Government Affairs</b>	<b>28,100</b>
		Economic Forecast Conference	10,000
		National Goods Movement Conference	10,000
		Clean Air and Environmental	5,000
		So California Leadership Graduation	3,000
		Urbanizing, Growth Vision & Housing	10,000
		UCLA Lake Arrowhead Conference	10,000
		<b>Sub-Total - Programming &amp; Policy</b>	<b>48,000</b>
		<b>Total</b>	<b>76,100</b>
	Training (Board Leadership)	Per Management	25,000
9000	Staff Time (burdened)		50,000
1400	Capital Outlay	See Attached IT Schedule	44,000
55970	Interest on Bank Line of Credit	Finance staff estimate	100,000
55972	Fees paid to Caltrans	Finance staff estimate	1,000
54340	Legal Fees - Litigation	This line item is to provide for General Counsel and other outside counsel services such as litigation involving the state or federal governments, specialized legislative work and work involving contract matters such as TransStar related matters.	200,000

FY 2005/06 General Fund Expenses

WBS	Description	Details	FY 2005/06
GL #			Department
			Requests

XXXXX Contributions to Projects / Reserve	285,203
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**Total: 1,374,666**